



LEADERSHIP ASSOCIATES, INC.

Leadership during Times of Change

“Change is Constant; Growth is not!”

Agenda

- Leadership defined
- A Change Journey
- Why we Resist Change
- How do Leaders Exploit Change
- Summary and Questions

Leadership Is...

- The ability to set Goals and...
- Achieve Desired Results
- Over and over again
- It is developed through repetition and habit of thought – attitude!



The Change Journey

- We begin in the “Land of Status Quo”.
- We must venture through an area of high noise and low recognition.
- Our destination is to reach the “Land of Positive Change/Rewards”.
- In less than a year, we begin the journey again as nothing stays the same



Why We Resist Change

- F.E.A.R. – False Expectations Appearing Real!
- Ego – We have a need to be right.
- Conflict Avoidance – Nearly three quarters of society avoids conflict.
- Lack of Purpose – Without Purpose, we have no direction even when we have defined goals.



How We Exploit Change

- How you think about change will directly impact your behavior and associated results.
- What we Believe, we Think. What we Think, we Do. It is the essence of Leadership.
- Lead by Example

Leadership and Change

- Leadership is setting goals and achieving desired results.
- In the process of achieving desired results, change will drive new attitudes in the journey to positive change and rewards.
- Why are you resisting Change?

Call to Action!

- What will you do with this new information in the next 30 days to help you improve your leadership skills and more effectively lead your business?
- Questions?
- Thank You!

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