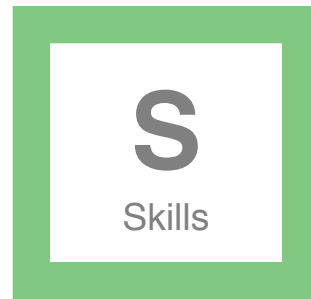
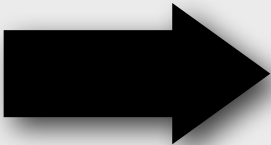


The KASH Box

The KASH Box provides another view of the relationship between Skills and Knowledge and Attitudes and Habits.



Skills & Knowledge

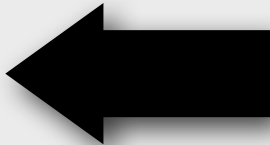


Skills and Knowledge represent the *Knowing* half of the KASH Box.

It is where most organizations spend most of their time, money and recruiting efforts.



Attitudes & Habits



Attitudes and Habits represent the *Doing* half of the KASH Box.

Deficiencies in this area cause most strategy shortfalls, business failures and personnel terminations.

What is this costing you in turnover?

Lack of execution is proportional to the gap between the left and right sides of the box.