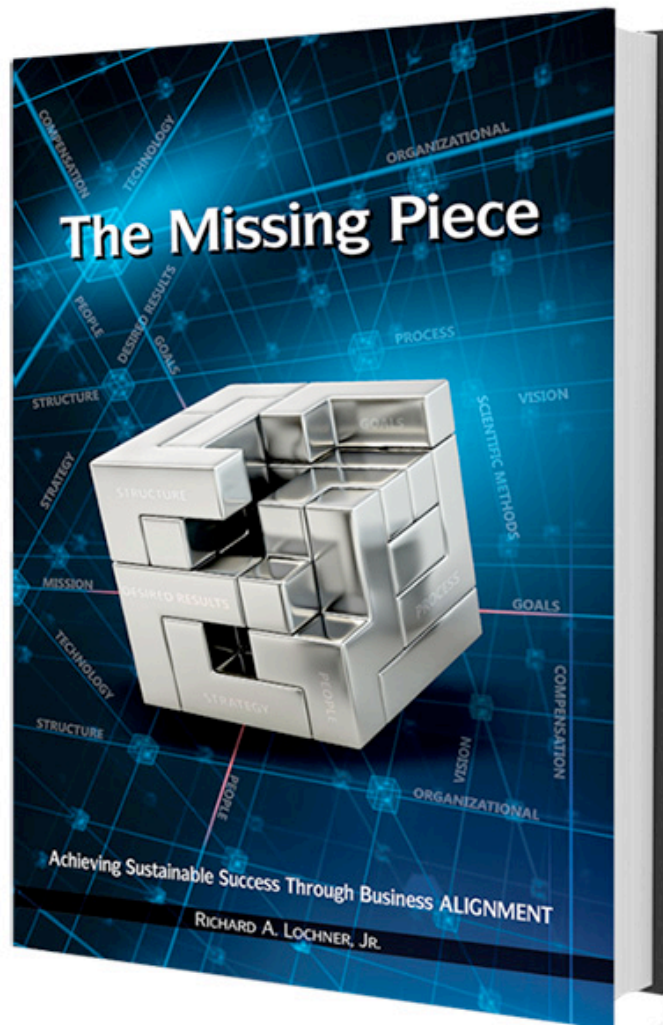


Chapter 3 Workbook



ACHIEVING SUSTAINABLE SUCCESS THROUGH BUSINESS ALIGNMENT

Created By: Rick Lochner

www.RickLochner.com

(630) 219.3316

20. What assumptions is your current Strategy is based on?

21. Have they changed in the last 4 months?

How do you know?

22. When did you last review them?

What was the outcome?

23. Who are your top three competitors?

Does your strategy account for these competitors specifically?

24. Have you communicated the Strategy to the entire organization?

If not, what is preventing you from doing so?

25. How well can you communicate the Strategy to the stakeholders in the context of the Vision and Mission?

26. What is the feedback process for knowing if your strategy is achieving its objectives?

Lead Well!

